



Mayor of
Liverpool

CROWDFUND LIVERPOOL



Crowdfund Liverpool, created in partnership between the Mayor of Liverpool and civic crowdfunding platform Spacehive, is a platform that enables everyone across the city to come together to imagine, fund and create projects that bring their local area to life.

By uploading their ideas for community projects and running a crowdfunding campaign, project creators can connect with the funds and support they need to make it happen. Eligible projects could also receive a pledge of up to £10,000 from the Mayoral Inclusive Growth Fund.

“One of the positives over the last few months has been the enthusiasm to reimagine spaces in our city and to do things differently. We need to grasp the chance to build on this as part of the city’s recovery and I want local people to be at the very heart of that. Crowdfund Liverpool gives them a much stronger voice in shaping those places, putting them and their ideas in the driving seat to help build more resilient and connected communities”

– Mayor Anderson



Spacehive

To create your own project or back live campaigns visit
www.spacehive.com/movement/crowdfundliverpool
or contact info@spacehive.com



Success Story: Bee Workers to Key Workers raised £5,341 to help the city's NHS and key workers by creating and distributing honey bee balms that soothe tired skin. Alongside the Mayor's pledge and 30 other backers, Spacehive corporate partner idverde pledged a further £250 towards the buzzing campaign.



Pavilion Playground Tea Party

📍 Aigburth
Our amazing vibrant preschool is being rebuilt and we need funds to build & fit new kitchen plus garden & playground area so we can have a super tea party in our brand new community building!



£9,072 Pledged £9,027 Goal



Liverpool COVID-19 Community Support

📍 Toxteth
To provide emergency food parcels to the most vulnerable and elderly in our communities from all background and cultures, particularly those who are self-isolating and who struggle to get



£5,398 Pledged £5,430 Goal



Liverpool Cloth Nappy Library

📍 Liverpool
Help Merseyside families get started with reusable nappies, affordably.



£6,611 Pledged £6,635 Goal



Miss Furlong and The Art of Living

📍 Liverpool
Celebrating Liverpool stories through oral history connecting with elderly residents to create local radio and theatre performances. The first play celebrates the life & times of Miss June



£2,695 Pledged £2,695 Goal

Over £100,000 has been raised for nine successful projects across the city so far, with support from over 600 backers.

This hive of activity offers an opportunity for businesses to contribute to and connect with their local communities in collaboration with the Mayor.



672
Total backers



£115,901
Total pledged so far



To learn more about championing community projects alongside the Mayor of Liverpool and local residents, get in touch:

info@spacehive.com @Spacehive #crowdfundliverpool

How can my businesses get involved with Crowdfund Liverpool?

Companies have a crucial role to play when it comes to supporting their customers and the communities in which they live to **#buildbackbetter**. Whether **promoting** the funding opportunity, putting forward **your own project**, or **pledging** to live campaigns, crowdfunding offers a creative and collaborative way to fuel the city's recovery from COVID-19.

Pledging to projects could be a low-resource route to:

- deliver your **corporate social responsibilities**
- demonstrate **Social Value** impact
- deepen **employee** engagement and boost **volunteering**
- develop positive **PR** through campaign success stories



It's a great time to get involved, with community-led crowdfunding campaigns live on the platform right now:



Restoring Pathways in Croxteth Park

📍 Liverpool

We would like to access some funding to help restore/replace some of the pathways in the park particularly on the Croxteth Hall parkrun route.

86%

£11,088 pledged £12,811 goal 34 Days Left



'Lift the Lid on It' - The Coffee Pod

📍 Liverpool

We will transform a disused container to create a Container Coffee Pod. Every cuppa will 'lift the lid' on domestic violence so that it is no longer a hidden crime. Every cuppa counts!

63%

£6,571 pledged £10,402 goal 53 Days Left



The Pop Up Panto #CrowdfundLiverpool

📍 Liverpool

Liverpool's Pop-Up Panto! We will tour the region, performing in school halls and playgrounds, keeping a Christmas tradition alive during the pandemic - safely - for ALL our primary school.

19%

£3,580 pledged £18,500 goal 42 Days Left



Culture And Sports Community Cafe

📍 Liverpool

Creating a Community Cafe in Dingle inside our centre. A meeting place with an ambience of community history, local art, dance, culture and sports. Utilising our allotment and serving the

59%

£24,545 pledged £41,130 goal 126 Days Left



The next deadline for projects to pitch to the Mayoral Inclusive Growth Fund is **March 2021**. This gives you a good runway to work with the Spacehive team to shape up and shout about your support strategy.

Spacehive also works in partnership with Sefton Borough Council, and corporate partners across the UK. To see what impact you can make, contact:

info@spacehive.com [@Spacehive](https://www.instagram.com/Spacehive) [#crowdfundliverpool](https://www.crowdfundliverpool.com)